

Insects Thriving in Warmer Weather

Critical Time for Home Inspections

Spring is the time of year for homeowners to have their properties inspected and if necessary treated for insects that arrive every spring.

Wayne Buckley of Chester Counties Buckley's Pest Service said that insects such as termites, ants, carpenter ants, roaches begin to thrive with the warmer climate. Wayne encourages Chester County residents to be proactive in treating their pest problems. "I think the majority of people realize how destructive termites will be but most people don't realize how fast they can cause damage to a home". With over 20 years of experience in the industry Wayne has learned that recognizing a problem early can save a homeowner a lot of headaches.

"Many people do not realize how serious insects and rodents can be" Buckley said, noting that field mice can carry deer ticks that can transmit Lyme disease and carpenter ants can do as much damage as termites in no time at all".

In addition to not recognizing problems early, homeowners make a mistake when they try to handle pest problems themselves with over the counter insecticides, Buckley said. "Not only are many of the products not effective, but people do not carefully read the directions and unfortunately believe that if a little works, more will be better, and they end up repelling the pests rather than killing them and frequently the pests return when the insecticides wear off. It is not always the insecticides that solve the problem but the professional behind them.

Buckley's Pest Service's goal is to provide the most effective and environmentally safe treatment at a reasonable price for the consumer.



Buckley's Pest Service serving Chester County for over 20 years.

Buckley's uses integrated pest management, which incorporates chemicals as part of a larger plan for controlling pests. "There are other methods than chemicals to solve the problem" Buckley stated.

"At one time if someone had a pest problem, they sprayed the world but now more than ever you have to think of the safety of the family and the environment. I have had great success with environmentally safe products.

If the correct products are used, quarterly rather than monthly service may be all that is needed to guarantee against any further pest problems.

Buckley's Pest Service emphasizes quality customer relations. It is not a chain or a large corporation it is locally owned and operated.

"We are local residents of Chester County and my customers are number one. We will do whatever it takes to help them out". We also know that with the busy lives people live, we need to be flexible and work with their schedules so that our services are convenient for them.

For more information or to schedule an appointment call Buckley's Pest Service at 610-857-1796

ADVERTISEMENT

S786759

*Why users
expect
(and get!)
more from
Eclipse
mowers*



*Eclipse rotaries start at \$59.50,
reel type power mowers at \$99.50.*

IT CAN BE assumed that almost any mower will cut grass. But folks who buy an Eclipse expect more than this minimum performance. They expect—and get—low cost, trouble-free mowing year after year. That's why Eclipse is recognized as the standard of comparison . . . the brand most mower users plan to buy "the next time" for sure. User experience quickly points up the need for the kind of built-in quality only Eclipse offers.

The Eclipse extras

Feature for feature and dollar for dollar, you get more value from Eclipse. This is a direct result of the factory policy of building up to performance standards instead of paring quality down to meet a price. It stands to reason that skilled craftsmen—specializing in quality mowers—can provide a master touch not possible in factories where mowers are only a "sideline" product.

Easiest starting

Most people prefer the rope or recoil starter. But for those who prefer (or for health reasons require) completely effortless starting, an electric starter is available on many models. A gentle touch of the plug starts the engine: no work, no strain!

Lowest "per year" cost

It may cost just a few dollars more when

you first buy an Eclipse. But user reports prove conclusively that the total cost of owning an Eclipse is less than for ordinary mowers. Eclipse mowers are built to last years longer and it's not at all uncommon for families to use an Eclipse for 15, 20 or even 30 years with very little maintenance expense. The rugged construction, the craftsmanship that is acquired only by half a century of specialized manufacture pays off for the user.

A typical letter reported a total expense of 87¢ for maintenance of an Eclipse power mower over a period of 5 years. When you consider ALL your costs, you see why we say "Eclipse costs you less to own per year."

***Free check list to help you
choose your power mower***

Many families have been confused by mower claims and are not certain as to what type mower they should buy. Some people insist that a rotary mower is best, while others just as emphatically say the reel type can't be beat. Eclipse makes *both* kinds—has no special "ax to grind." A check list of 8 easily answered questions will indicate the type of mower that's best for you. Write for your free copy of the folder, "How to select your power mower." The Eclipse Lawn Mower Co., Div. of Buffalo-Eclipse Corporation, 5702-C Railroad St., Prophetstown, Ill.

Mention the National Geographic—It identifies you

"We're looking for people who like to draw"

ALBERT DORNE

us Magazine Illustrator

YOU LIKE TO DRAW? If you do—America's 12 Most Famous Artists are looking for you. We want you to test your art talent! This offer is part of a program started ten years ago . . . to help people like you a top-drawer of art training which you can take in your own home and on your spare time. Although many of our students came to us with no previous art training—our program helped thousands achieve remarkable success. Like these—

Don Smith lives in New Orleans. Ten years ago, when Don wrote to us, he knew nothing about art—he doubted he had talent. Today, he is an illustrator with a leading advertising agency—and has a salary as big as he wants to make it.

Marjorie Kuzniewski was bored with her "ordinary" job when she applied for our talent test. Once convinced that she had the makings of an artist—she started to study with our program. Soon she was offered a job as a fashion artist. A year later, she became assistant art director of a big buying office.

Earns 7 Times As Much

Ericson of Minneapolis was a clerk when he enrolled with us. Now he heads an advertising art business and earns seven times his former salary.

Don Buskett worked for a big company when he enrolled with us. He still works for the same company—but as an artist in the advertising department. At a big salary in pay!

After taking our training, busy New York mother, Elizabeth Merriam now adds to her family's income by designing greeting cards and illustrating children's books.

Earns \$1,000 on Vacation

While studying with us, H. I. Hopson, a Wyoming school superintendent, sold \$1,000 worth of paintings during summer vacation and was commissioned to work

on a large mural for the new Mormon Temple in Los Angeles.

John Whitaker of Memphis was an airline clerk when he enrolled with us. Two years later, he won a prize in a cartooning contest and was signed to do a daily newspaper comic strip.

Stanley Bowen—a married man with three children, unhappy in a dead-end job—switched to a great new career in art. Now he's one of the happiest men you'll ever meet!

Profitable Hobby—at 72

A great-grandmother in Newark, Ohio, studied painting with us. Recently, she had her first local "one man" show—where she sold 32 water colors and 5 oil paintings.

Lilian Ashby, Toronto, writes: "I believe I've painted 57 and sold 41 pictures since beginning your wonderful course."

Cowboy Starts Art Business

Donald Kern—a cowboy from Miles City, Montana—studied art with us. Now he paints portraits, sells them for \$250 each, and gets all the business he can handle.

Gertrude Vander Poel had never drawn a thing until she started studying with us. Now a swank New York gallery exhibits her paintings for sale.

How about you? Wouldn't you like to trade places with these happy artists?

Free Art Talent Test

Now you can find out if you have talent worth training for a full-time or part-time art career. Simply send for our revealing 12-page talent test. Thousands paid \$1 for this test but we'll send it to you free. If you show promise, you'll be eligible for at-home training under the now-famous program we direct. No obligation. Mail coupon today.

America's 12 Most Famous Artists



ALBERT DORNE



NORMAN ROCKWELL



AL PARKER



JON WHITCOMB



HAROLD VON SCHMIDT



STEVAN DOHANOS



FRED LUDEKENS



PETER HELCK



ROBERT FAWCETT



BEN STAHL



DONG KINGMAN



AUSTIN BRIGGS

FAMOUS ARTISTS SCHOOLS

Studio 512, Westport, Conn.

Send me, without obligation, your Famous Artists Talent Test.

Mr. _____ Age _____
 Mrs. _____
 Miss _____ (PLEASE PRINT)
 Address _____
 City _____ Zone _____
 County _____ State _____

Mention the National Geographic—It identifies you

Should You Be On TV?

In a few weeks, you could be promoting your business, product, book, or cause as a guest on radio & TV talk programs across America. I'll teach you how for FREE.

Imagine this... you're sitting at your desk and the phone rings.

It's a producer from a top national television interview program. She's inviting you to appear as a guest on their show.

Inside, you feel like jumping up and down. You can't believe you're getting the chance to share your message with millions of people around the country and gain priceless free exposure for what you're promoting. But you play it cool. You tell her you *think* you can somehow find the time in your schedule.

At first, you're feeling nervous about being on TV for the very first time. But once you're actually on the air, you discover the host's warm, friendly smile puts you at ease. You're having a blast as you talk about a topic you know well and share helpful information.

During the interview, the host puts your website up on the screen so viewers can contact you to buy what you're promoting. After the show, you can't believe the response. You're deluged with inquiries and orders. You're also getting calls from distributors who want to sell your product.

Other media outlets saw the program and now want to interview you too. People you haven't heard from for years are calling and saying "I can't believe I saw you on TV!"

For weeks afterward, letters and emails arrive from around the country. Their stories are unique but they all have one main theme: "thanks for sharing your message because it changed my life."

The above story is not a fairy tale. I've seen variations of it come true many times for my clients who've appeared on major TV shows.

It's not easy to make it happen, but it's also not nearly as hard as you might think - if you simply know how to play the publicity game the right way.

Helped 12,000 People Get On The Air

I'm Steve Harrison and over the past 23 years, I've helped more than 12,000 people just like you get free publicity as guests on radio and TV talk programs across America to promote their books, businesses, products, services and causes.

I've taken ordinary people including many authors, entrepreneurs and business people and helped them land their first appearances on top national shows including: *Today*, *MSNBC*, *Good Morning America*, *FOX News Channel*, *Larry King Live*, *CNN Headline News*, *Live With Regis & Kelly*, *700 Club*, *The View*, *CNBC*, and yes even that TV show everyone wants to be on that begins with the letter "O."

My company has helped promote many different businesses, products, services and non-profit organizations as well as such bestselling books as *Rich Dad Poor Dad*, *Chicken Soup for the Soul* and *Men Are From Mars, Women Are From Venus*.

Make no mistake. There is a lot of competition to be interviewed on major shows because so many people want the chance to reach huge audiences for free. But a recent survey of major media revealed that more than 91% of would-be guests who contact the media are doing it the *wrong* way. Why? Because no one has ever showed them how to do it the *right* way.

Free Video On Getting Radio & TV Publicity

To teach you how to get radio/TV publicity the right way, I want to give you a FREE video I've created, *Seven Ways to Promote Yourself or Your Business Through Radio & TV Publicity*.

Plus, I'll also give you free admission to a special 90-minute telephone seminar with a former national TV producer who'll share her tips for getting booked on the biggest shows.

Why am I giving you such great training for free? Because I know once you've seen how valuable my free information is, chances are good you'll want to do some business with me down the road.

Here's just some of what you'll discover on my free video and telephone seminar:

- ☐ How to get started becoming a guest on radio and TV talk shows.
- ☐ Understanding the mindset of national TV producers.
- ☐ How TV producers decide which potential guests to put on the air.
- ☐ Who to contact at the top shows and how to get their attention.
- ☐ What kinds of topics radio and TV producers find most appealing.
- ☐ 5 ways to profit from free radio/TV publicity.
- ☐ A way to avoid being overly-nervous about being on the air.
- ☐ The 3 big secrets to getting booked on national TV.
- ☐ What to say and do so you're asked back and become a repeat guest.

If These Ordinary People Can Get On TV... You Can Too!

Act now and you'll discover how...

- ☐ A dog-trainer from Jackson, Tennessee used his passion for pets to get booked on *Live With Regis & Kelly* and is now making a full-time living doing what he loves.
- ☐ Barb, a real estate consultant, got booked on *ABC's 20/20* and received over 2,300 emails in the first hour alone!
- ☐ Jennifer turned her idea for a new handbag into a \$10 million dollar business by getting free publicity on TV shows.
- ☐ Lauri got booked on *The View* and *Good Morning America*.
- ☐ A female airline pilot got booked on *The View* and now gets as much as \$25,000.00 for a speech!
- ☐ Kevin got booked on *FOX News* and generated over six-figures of business.

These folks had three things in common: They'd never been on national TV before contacting me. They also had a passion for sharing their message with others and knew appearing on TV could catapult their careers and businesses to a whole new level.

Claim your FREE video now

To access your copy of my free video titled *Seven Ways to Promote Yourself or Your Business Through Radio-TV Publicity* and gain admission to the bonus telephone seminar with a former national TV producer, go here now:

www.YourFreeTVPublicityVideo.com

or leave us a message on our 24 hour toll-free voice mail

1-800-729-0876

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SONS TROUNCE FATHERS IN FIRST TELEVISION BUBBLE GUM CONTEST

PHILADELPHIA — Audience cheered, laughed, applauded at the first television Bubble Gum Contest telecast by Station WPTZ, Philadelphia. Competing were members of the National Championship Junior Drum and Bugle Corps of the American Legion, McCall Post—and their fathers!

The American-made *quality* bubble gum, BUB, was chewed exclusively, and bubbles as large as 8½ inches in diameter were blown by the Grand Winner, Jackie Corey, aged 12, shown displaying his skill in the picture at right. Said Jackie: "It was easy with BUB!"

Best bubble-blower among the fathers was Jackie's own father (at Jackie's right in picture), Neil J. Corey of the Hachik Bleach Company, Philadelphia. Mr. Corey made this statement: "Believe me, the kids have got something in BUB. I intend to keep practicing till I can beat every youngster in the neighborhood! It's *real fun*—and BUB, I know, is tops for both *quality* and *purity*!"



HOLLYWOOD — Joe E. Brown, famous comic, can hold his own with his daughters at bubble-blowing. Starring in "THE TENDER YEARS," a 20th Century-Fox Release, Joe E. Brown says: "People of tender years—and those not so tender—will get the same kick out of BUB Bubble Gum! And it's the *world's best chew*!"



NEW YORK — Shows how he blows! Noted trombonist and band leader, Bobby Byrne, puts some hot notes into a big, big BUB bubble. Bobby is one of many famous Broadwayites who are turning the Great White Way into a real Bubble Galaxy. Bobby Byrne says: "Naturally we pick BUB. It Bubbles Up Bigger!"



BOSTON — Crowned QUEEN BUB in a recent contest, Angela Breda says: "BUB gives me those big, big bubbles every time!" Yes, BUB is the bubble gum of champions, who advise: "Look for the yellow package with the big, red letters—and be the Queen BUB or King BUB in your neighborhood!"



SANTA'S HELPERS

Every day millions more packages of foil-wrapped, laboratory-pure, American-made BUB Bubble Gum are rushed to meet the Christmas demand... What better gift from Santa than a box full of better chewing and bigger bubbles—yes, a box of BUB in that Christmas stocking!

© Copyright 1947, Bowman Gum, Inc., Philadelphia, Pa.



There's no sub for BUB! Buy it by the box—keep it handy for the whole family!

Retirement Community Nourishes Spirits, Pleases Palates

There wouldn't seem to be much mystery to the extraordinary popularity of The Heritage of Green Hills, the newly-opened retirement community nestled in the woods just south of Reading. The spacious apartments, inviting outdoors areas and gracefully-designed common spaces are as easily apparent to visitors as they are to the community's many active, independent residents.

But the most important ingredient to the community's success is something less tangible: a core philosophy that places the well-being of residents at the forefront in every arena.

"Everything, I feel, is being taken care of here," says resident Nelson Freyling.

He and his wife, Virginia, are taking full advantage of the community's Well By Design philosophy, which helps residents find their own best path to well-being.

So much to enjoy

"We're participating in everything that's available," explains Virginia. "We do tai chi, we do yoga. I do the art studio. We do mind games. We do the pool exercise We're trying everything, and then we're going to narrow it down if it gets to be too much."

"I never belonged to a health club, and now I can see the advantages of having a health club on the premises," adds Nelson. "It's great!"

The Heritage offers an inviting environment that family and friends love visit-



On-site physician Dr. Roland Newman helps residents keep minor health problems from becoming major ones that might interfere with their active lives.

ing. The Freyulings' grandchildren took full advantage of the indoor pool. "They love it," says Virginia. "They absolutely adore the pool. They were here yesterday, and they were in the pool, like, four hours, at least!"

Staying active

Well-being isn't just about exercise. Doctors know that social activities can measurably improve one's physical health. Of course, it's easier to be social if you're surrounded by people who share your interests.

"You can really become friends with almost everybody," says Nelson. "We go to dinner with different people every night."

Dining with new friends is even more enjoyable when the meals are as carefully prepared as those at The Heritage. "The dining room is terrific," says Virginia. "We love the tavern. They have delicious food at lunchtime."

Fellow resident Susan Johnson agrees. "The meals are excellent in the Brandywine dining room."

Virginia talks about what led Nelson and her to move to The Heritage.

"We were in our home for almost 50 years," she says. "We decided the home was too large. It just got too much



Residents, friends, and family enjoy the exceptional dining offered at The Heritage.



for us, and we decided we wanted to come to a community like this while we were still in fairly good health and we could enjoy the activities and the people."



The indoor pool at The Heritage is just one of the many amenities that make it easy to stay active throughout the year.

Selling Your Life Insurance Policy Could Afford You The Perfect Retirement

Many people aren't aware they have a HUGE untapped asset — their life insurance policies. Whether convertible term or whole life, you could get cash for your life insurance policy now! Just think, new found money you could use towards your retirement at The Heritage!

Don't let your hard-earned cash value slip away; settle your life insurance policy

instead, and get money when you need it. About 85% of all life insurance policies never pay a death benefit, while the average settlement pays as much as 300% of the cash surrender value.

How is this possible? You may not be aware that a life settlement may be a better option than giving up your life insurance policy for the cash surrender value or no value at all. Don't let that

happen to you!

The Heritage has entered into a valuable partnership with Live Free Capital — America's premier life settlement brokerage company — to provide our customers with new solutions for their retirement and the absolute best return on the sale of their life insurance policies.

To learn more, call us today at 484-269-5100.

Call For Your Free Information Kit!

Find out everything you want to know about this incredible maintenance-free lifestyle, including details on prices, the amenities, services, and the important access to on-site health care. Fill out and send in the coupon below, or call today to receive your free, comprehensive retirement kit: 484-269-5100

☒ Yes, please send me my free retirement information kit. Cut this coupon out and send to:

The Heritage of Green Hills

200 Tranquility Lane, Reading, PA 19607

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IDENTITY THEFT UP 22%, HITS 5-YEAR HIGH

Leader in Identity Theft Protection Strikes Back with Protection Offer for All

Identity theft has topped the Federal Trade Commission's list of consumer complaints for the past eight years.

Now, a stunning new survey shows a record 9.9 million Americans were victims of identity theft last year — a shocking 22% increase over the prior year — according to Javelin Strategy & Research. This news mirrors a just-released report from the Federal Trade Commission that cites a 21% increase in identity theft complaints during the same period.

These studies send a clear message: in the wake of the global economic crisis, identity theft is a big business. It's up to consumers to take proactive steps to help protect themselves.

That's why for a limited time, LifeLock, the industry leader in identity theft protection, is offering consumers who have a good faith suspicion that they have been a victim, or are about to become a victim of identity theft, a discount on their identity theft protection service.

"To take advantage of this special offer, all you have to do is call 877-515-9613 for an individual membership, or 877-515-9614 if you are enrolling more than one member," said Todd Davis, CEO of LifeLock. "It's that simple."

Consumers seeking identity theft protection can also receive the special discount by visiting www.lifelock.com and using the promo code: ID.

Immediately upon enrollment, all LifeLock members are protected by LifeLock's \$1 Million Total Service Guarantee. (Restrictions apply. See lifelock.com for details.)

Why would you want to protect your identity? Consider some of the Javelin survey's specific findings:

"Friendly Frauds" Are Rising, and Costlier.

According to the survey, more than one in every ten victims knew the person who stole their identity. To make matters worse, these "friendly frauds" went undetected longer, had longer periods of misuse and cost consumers who knew the perpetrator more than double the expenses experienced by victims who didn't know their identity thief.

Identity Thieves Are Working Faster to Exploit Victims.

It also appears identity thieves are moving dramatically faster than they used to when it comes to actually using

stolen information.

In the past, thieves might hold on to purloined information for a longer period of time before using it. However, the Javelin survey revealed that incidents of thieves using stolen information within just a week of the theft more than doubled from 33% to 71% over the past three years.

Unfortunately, that doesn't mean I.D. thieves are not stockpiling "victims' information": the report also showed that incidents of thieves using information stored for a year or more rose more than 50%.

Who is at Risk?

In this information age, many consumers could potentially be at risk; however, the Javelin survey revealed that women are 26% more likely to be victims than men. It also took women almost twice as long to detect I.D. theft than men, with women learning of the theft in 83 days on average, compared to 45 days for men.

The survey also named higher income consumers households with combined incomes of \$75,000 (or more) to be at higher risk.

Latinos were named the most likely demographic group to become victims of new account theft. Latinos are 47% more likely to become victims versus 32% of all victims. New account theft, cited by the survey as the most difficult to detect, occurs when thieves open new accounts and lines of credit using stolen identities.

"At LifeLock we take proactive steps specifically to help reduce your risk of becoming a victim of new account theft," Davis said. "We are also determined to protect another high-risk

You May Need Protection If:

You have a good faith suspicion that you have been, or are about to become, a victim of identity theft.

\$1 MILLION TOTAL SERVICE GUARANTEE

If you become a victim of identity theft while a member of LifeLock due to a failure in our service, we will spend up to \$1 million to cover the cost for lawyers, investigators, case managers but not any direct losses as a result of the theft. Our \$1 Million Total Service Guarantee does not cover: lost wages or business profits, loss of business or lost opportunities and direct out-of-pocket expenses like postage stamps, gas or mileage to go to local authorities, or any notary public fees, etc. Under the Terms and Conditions, NO money passes directly to our LifeLock members.



Todd Davis, CEO of identity theft protection company LifeLock, demonstrates his confidence in his company by sharing his Social Security number. You should never give out your Social Security number unnecessarily. To take advantage of this special offer, simply call one of the numbers below or visit www.lifelock.com and use promotion code ID.

group: young people and children."

Minors are a ripe target for identity predators, who know that it can take years before a child's I.D. theft is discovered. By then the damage is long done and can often ruin young people's lives and credit histories for years to come.

"That's why I feel it's so important for everyone who needs it to have protection available to them, and why I hope everyone will take advantage of this special discount," Davis added.

How Does LifeLock Work?

It's important to point out that no one can stop all identity theft. "But if you have a good faith suspicion that you are at risk of identity theft, what we can do is work to reduce the risk of identity thieves being able to cause LifeLock members harm, even if their information falls into the wrong hands," Davis said. "It's a service we back with our \$1 Million Total Service Guarantee." (Restrictions apply. See lifelock.com for details.)

LifeLock combines a proactive approach designed to help detect and avoid identity theft, with 24/7 customer care that works to remove the stress, anxiety and countless hours of trying to repair the damage that usually accompanies identity theft.

"At the end of the day, what LifeLock is really working to provide is protection and peace of mind," Davis said. "And I think we do it better than anyone else."

To get LifeLock free for 30 days during this special offer, call 877-515-9613 for individual memberships, 877-515-9614 for multiple enrollments, or go to www.lifelock.com and use promo code ID. At the end of the 30-day free period your credit card will be billed automatically (\$10 monthly plan/\$110 annual plan) unless you cancel within the 30-day period. You can cancel anytime without penalty by calling 1-800-LifeLock. Offer good for new members only.

Help Protect Your Identity Now

Don't put your identity and good name at risk when you can have LifeLock's proactive protection. You can have peace of mind that comes with knowing you're covered by LifeLock. During this special offer, call one of the enrollment numbers below, or go online to www.lifelock.com, to help protect yourself and your family from one of America's fastest growing crimes FREE for 30 days. (At the end of the 30-day free period your credit card will be billed automatically (\$10 monthly plan/\$110 annual plan) unless you cancel within the 30-day period. You can cancel anytime without penalty by calling 1-800-LifeLock.) Representatives are available 24 hours a day. But hurry — this exclusive offer is limited only to those who call the numbers below and use the promotion code ID. Offer good for new members only.

PLEASE NOTE: If the line is busy, hang up and try the number again.

SINGLE

TEL: 877-515-9613

MULTIPLE

TEL: 877-515-9614

PROMO CODE: JD

Real People. Real Stories. Real Identity Theft Protection.



"When I first learned about a company called LifeLock that protects families from identity theft, my husband was skeptical. I signed us up anyway and forgot about it. A couple of months later, on a family vacation, my husband received a phone call asking if he was applying for a new credit card. Someone was trying to steal his identity. LifeLock had stopped the thief cold." **Kim Barnes**



"I had seen a news report about LifeLock. The reporter tried to use the CEO's Social Security number to open new accounts and couldn't. That's when I signed up. Later, I heard from the Navy and the VA that they had lost my private information. Then someone tried to open two credit card accounts under my name. They tried to steal my identity, but LifeLock worked exactly like they said it would." **Earl Laurie**



"Thieves broke into my home and got everything — my passport, birth certificate, Social Security card. They could have ruined me financially. So I put LifeLock to the test. A few days later, I started getting phone calls that the thieves were trying to open new credit accounts. LifeLock's system worked just like they said it would and stopped the thieves cold." **Aaron Freeman**

Source: Javelin Strategy & Research. "2009 Identity Fraud Survey Report." February 2009. *Source: Federal Trade Commission. "Consumer Sentinel Network Data Book for January – December 2008." 26 February 2009.

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307 Ways to Naturally Treat & Prevent Infectious Diseases Safely!

Did you know more than a million people in the US have been sickened by Swine Flu? *And it's not even flu season yet...*

Recently The World Health Organization stated that the Swine Flu was a worldwide pandemic. There are entire countries quarantined. This includes cruise ships. Airplanes. Neighborhoods. *Can you imagine this?*

Think back to August 2005 and Hurricane Katrina. More than 80% of New Orleans was flooded, and those flood waters didn't recede for weeks. Bacteria, toxic chemicals, bacteria and even raw sewage invaded homes and drinking water.

What would you have done if you and your family had been trapped in one of these homes? Would you have known how to protect yourself and your family from illness?

Over the years, it was home remedies that fought the war against illness. If we can't get to the pharmacy --- or the shelves are empty, *what then?*

Here's the good news...There are many simple, everyday substances you already have in your home and garden that can help protect you and your family in an emergency.

And they can be yours -- just when you need them the most!

Now after years of continued research, best-selling author, Emily Thacker, brings you perhaps the most important book of our time. *Emily's New Guide to Natural Treatment's for Infectious Disease and Other New Threats* needs to be in every home in America.

It includes a guide for natural solutions to help treat and prevent illness safely. There's even a listing of specific items to keep in storage in your home including when and how to use them.

What are infectious diseases? They used to be things like the bubonic plague or typhoid. But now they include things like Swine flu. West Nile virus. Meningitis. Staph, strep and other hospital infections. The list goes on and on.

During the pandemic plague that ended in 1350 as many as 30 million Europeans died.

Between 1918 and 1920 a worldwide influenza epidemic killed almost 22 million people.

Since 2000 more than 36 million people were infected with human immunodeficiency virus (HIV), the virus associated with AIDS.

But can natural cures really work? Because of increased drug-resistant strains, side-effects of antibiotics and the possible scarcity of drugs during an epidemic, it is important to know about the practical value of natural prevention and cures for illness and disease.

Especially in this day and age where worldwide travel contributes to the rapid spread of these diseases, advance preparation is a must.

Did you know that the germ-killing action of garlic is effective against even the drug resistant germs?

Common household vinegar can kill viruses?

Honey is used in hospital around the country right now to heal stubborn wounds?

There are many other common everyday items that you can grow that could very well make the difference between life and death for you or someone you love in the event of a statewide emergency or quarantine or the unthinkable, such as drug stores running out of the miracle drugs we have come to depend on.

Some of the items that could offer you life-saving protection in an emergency include:

- Aloe
- Ginger
- Cinnamon
- Parsley
- Sage
- Rosemary
- Eucalyptus
- Echinacea
- Oregano
- Yarrow
- Sweet marjoram
- And more!

You'll get answers to questions like:

- Can I catch a disease from touching a dollar bill?
- Do I need to disinfect fresh fruit and vegetables?
- How do I make teas, tinctures, creams or salves for healing remedies?
- Is my meat tainted?
- What if the electricity goes out --- and stays out?
- Herbal answers that can keep you alive in a crisis

• What is next?

There's even a handy cross-reference chart for plants so you know what conditions they can treat as well as helpful remedies.

If large groups of the population become sick at the same time, the medical services in this country will become stressed to capacity. What then? *We will all need to know what to do!*

At this point, our reaction shouldn't be panic. Our reaction should be total preparation.

Preparation is key.

Yes that's over 307 natural cures, preventatives, cure-alls and ways to prepare in this handsome volume and it's yours to read at your leisure for 90-risk-free days. That's right, you can benefit from all 208 pages without obligation to keep it.

To get your copy of *Emily's New Guide to Natural Treatment's for Infectious Disease and Other New Threats* direct from the publisher at the special introductory price of \$19.95 plus \$3.98 shipping and handling (total of \$23.93, OH residents please add 6.5% sales tax) simply do this:

Write "Natural Treatments for Infectious Disease" on a piece of paper and mail it along with your check or money order payable to: James Direct, Inc., Dept TH518, 500 S. Prospect Ave., Box 980, Hartsville, Ohio 44632.

You can charge to your Visa, MasterCard, American Express or Discover card by mail. Be sure to include your card number, expiration date and signature.

Want to save even more? Do a favor for a relative or friend and order 2 books for only \$30 postpaid. It's such a thoughtful gift.

Remember: It's not available in book stores at this time. And you're protected by the publisher's 90-Day Money-Back Guarantee.

SPECIAL BONUS -- Act promptly and you'll also receive a copy of the bonus booklet "*Are you prepared in case of a crisis?*" absolutely FREE. It's yours to keep just for previewing *Emily's New Guide to Natural Treatment's for Infectious Disease and Other New Threats*. Supplies are limited. Order today.

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HEALTHNEWS

Erase Spider & Varicose Veins Without Surgery!

Once only available by prescription in Europe, all-natural formula noticeably reduces the appearance and embarrassment of varicose & spider veins.

If only I had known! Last summer I finally decided to give away all of my shorts and above-the-knee skirts. I'm a youthful, active woman. I try to exercise often and I think I look pretty good—at least my husband tells me so. But my spider veins and varicose veins had gotten to the point where I was too embarrassed to go out in public showing my legs.

Surgery Wasn't For Me

I've even looked into some surgical options for these hideous green and purple lines all over my legs, but let's face it, surgery is too expensive, and doctors can't promise new veins won't reappear afterwards. Realistically, I don't have the time to take off work or not be there for my family. So out the shorts and skirts went.

Used by Doctors In Europe for Decades

Then a friend told me about Venacura™, a new product she's been using that just became available here in the U.S. that reduces the appearance and embarrassment of varicose veins *naturally* without surgery. Venacura contains Diosmin 95, which has been used for years in Europe to promote healthy veins. This ingredient has been proven in clinical trials to help significantly reduce the appearance of varicose and spider veins by increasing the metabolic activity in the veins which helps to bring new life and vitality to tired legs.

Visible Results You Will See and Feel

Needless to say, I couldn't wait to try Venacura™ for myself. I started taking it once a day and within 30 days my spider and varicose veins began to actually fade. I even noticed the swelling in my lower legs was better especially on the days when I was on my feet all day.

Now I Can Show My Legs Again

After taking Venacura™ now for a few months, my legs look and feel great. Even my husband (who doesn't notice anything) suggested maybe now with the warmer weather we should go to our community pool again sometimes...which means exposed legs! (he was even more embarrassed then I was). I said YES because now that I've got these smooth, younger-looking legs again, I want to show them off. Maybe this year I will get to the beach. I only wish I had heard about Venacura sooner!

Available For the First Time in U.S.

Venacura™ contains the powerful ingredient Diosmin 95, a naturally occurring flavonoid that can be isolated from various plant sources. Diosmin 95's has been used in Europe for decades as an all natural treatment for veins and the venous system. It has undergone 20 years of clinical testing and is currently used by doctors throughout Europe. After further refinement by Venacura, Diosmin 95 is now available as a once-a-day dietary



What Our Customers Have To Say About Venacura...

"I have been using Venacura for four weeks and think it is amazing. Since using Venacura I can actually see skin tone emerging. The other veins in the leg are also diminishing in color and size. I never thought there was a chance of ever wearing short skirts again; now there is hope."*

— Renee A.

supplement and for a limited time on a risk free trial basis.

Trouble Finding Venacura™?

Venacura™ is the only oral supplement containing Diosmin 95 currently available in the U.S. that you can try for FREE. Venacura is not available in stores and you can only order directly from the manufacturer while limited supplies are available. The manufacturers are so confident that Venacura will make your legs look and feel significantly younger and healthier and that you'll love the results, they are offering a 30 day risk free trial offer...because seeing is believing.



To get your supply of Venacura risk free for just a small shipping and processing fee, call today. Operators are standing by to let you try one of the greatest breakthroughs in reducing the appearance of varicose and spider veins without spending hundreds of dollars on lasers or surgery.

Call 888-835-8867 today to get your 30-Day Supply of Venacura™ Risk-Free!

Mention Promotional code VN100068 for express shipping!



Get the Younger Looking Legs That European Woman have Enjoyed for Years!

- ☑ Reduce the embarrassment of unsightly veins
- ☑ Helps with heaviness in the legs
- ☑ Reduces discomfort in legs
- ☑ Provides relief associated with prolonged standing
- ☑ Highly effective for both men and women

These statements have not been evaluated by the FDA. This product is not intended to treat, diagnose, cure, mitigate or prevent any disease. * Does not provide surgical results. Results may vary.



HOME COOLING BREAKTHROUGH: Everyone wants to stay cool and save money on their energy bills. The Cool Surge has been confirmed to use just pennies of electricity a day. That makes it energy efficient, eco-friendly and a real steal at just two-hundred ninety-eight dollars and shipping because all those who beat the deadline by calling the National Toll Free Hotline at 1-866-428-2484 to order the first Cool Surge are actually getting their second one for free.

Public staying cool for just pennies

Free giveaway launches the home cooling breakthrough that uses about 96% less electricity than air conditioners

Just 48 hours remain to snatch up your second Cool Surge FREE; it easily rolls from room-to-room to quietly blast out cold air for just pennies a day and uses no windows, no vents and no freon

By R.K. Bauer
Universal Media Syndicate

(UMS) - Everyone wants to keep cool this summer. But just turning on your air conditioner sucks the money right out of your pockets. The Cool Surge® eco-friendly air cooler helps solve both problems. It blasts out ice cooled air but runs for just pennies a day. That's because it uses about 96% less electricity than a typical air conditioner. And here's the best part, readers of this publication who beat the 48 hour

deadline get one FREE when they order one, and cover shipping on each. This is all happening to announce the Cool Surge portable air cooler that easily rolls from room-to-room so you can take the ice cooled air with you anywhere. That way, everyone who gets them first can immediately turn down the air, save on their electric bill and beat the sweltering heat. The Cool Surge uses the same energy as a light bulb, yet throws off ice cooled air to keep you cool all day

and night. The potential energy savings are absolutely incredible. During the day, keep it in your living room and at night, just roll it into your bedroom and enjoy a cool, comfortable night's sleep. The good news is the Cool Surge portable air cooler is not an air conditioner, so it only costs about a penny an hour to operate. "Everyone can use this eco-friendly home cooling technology," says Christopher Galloway, Operations Director. "Air conditioners can cost thousands of dollars. And with a

central air conditioner you are paying to cool areas of your home that you're not using. Window air conditioners are even worse because they weigh a ton so they're a hassle to move," confirms Galloway. So at only two-hundred ninety-eight dollars and shipping, the Cool Surge is a real steal because if you beat the deadline, you'll get a second one free, just cover shipping. The Cool Surge is as easy to use as a baby's vaporizer and it even comes with two sets of the reusable glacier ice blocks. That gives you a total of

COOL SURGE®

Portable Air Cooler

HOW IT WORKS: The Cool Surge portable air cooler is a work of engineering genius from the China coast, no advanced tech, no windows, vents or freon are required. It's as easy to use as a baby's vaporizer and even includes two sets of the reusable glacier ice blocks. That gives you a total of eight hours of extra cooling power. It uses the same electricity as a light bulb, yet it blasts out ice cooled air. The high-efficiency motor cools the air around the unit so you'll instantly feel cool and refreshed. The 3 cooling levels and auto shut off timer put all the comfort controls at your fingertips. It's so impressive that all transactions less shipping are backed by a full year limited warranty and a 30-day Satisfaction Guarantee.

eight hours of extra cooling power. "We can only afford to give away a free Cool Surge to everyone who beats the 48 hour deadline to order one because we've run out of the middleman. That's why you won't find the Cool Surge in the national chain stores," says Galloway. "People everywhere will be racing to get one and get their second one free. Our places will be ringing off the book," added Galloway.

"That's because owning a Cool Surge is like having your own personal shade follow you around your home," said Galloway. Consumers have been wishing there was a way to take the coolness with them from room-to-room for

decades. Now the Cool Surge portable air cooler makes it a snap. It effortlessly rolls from room-to-room and is unbelievably lightweight. "But don't let its light weight fool you, this is one serious piece of equipment," added Galloway.

Getting the Cool Surge is the smart way to slash summer electric bills and still stay cool all summer long. And getting the second one free is like putting three hundred bucks in your pocket.

"We're bracing ourselves for all the calls because everyone wants to save on their electric bills and stay cool this summer. But those that really want to save a ton will be telling our operators they want two and they'll get two free," said Galloway. "So when the lines are busy keep trying or log onto www.coolsurge.com. We promise to get every call. Then we'll have a delivery truck out to you in no time at all so you can stay cool and start saving on your energy bills right away," Galloway said. "You'll instantly feel the ice cooled air in any room. You will never have to be hot and miserable again," he said. **On the worldwide web:** www.coolsurge.com

SAVES ON BILLS: Everyone gets lower bills and still stays cool and comfortable. The new Cool Surge uses the same energy as a light bulb, yet it blasts out ice cooled air.

STAY COOL: Everyone keeps cool with the Cool Surge. It's where the hell will play and the family will relax, especially on those hot summer days.

EASILY ROLLS ANYWHERE: This is the Cool Surge portable air cooler that easily rolls from living room to bedroom. No vents, no windows and no freon. Just fill it up and plug it in.

GOOD NIGHT'S SLEEP: The built-in sleep setting automatically adjusts the cooling level throughout the night. Everyone wakes up cool and refreshed.

How to get your free Cool Surge

The National Toll Free Hotlines are now open. All those who beat the 48 hour deadline to order their Cool Surge portable air cooler get their second one free, just cover shipping on each. They have imposed a strict limit of 2 free Cool Surges per household. Dealers will have to be turned away, but everyone else should be able to get all they need. Use the map below to locate the weather zone you live in and call the Hotline number for your zone.



EVERYONE LIVING IN THE Scorching Zone: 1
START CALLING AT 8:00 A.M. TODAY
1-866-428-2484

EVERYONE LIVING IN THE Scorching Zone: 2
START CALLING AT 8:30 A.M. TODAY
1-866-428-2499

EVERYONE LIVING IN THE Sizzling Zone: 3
START CALLING AT 9:00 A.M. TODAY
1-866-428-7792

FRIDGE ELECTRIC, LLC 3039 EVERHARD RD., CANTON OH 44709
start saving on your energy bills right away," Galloway said. "You'll instantly feel the ice cooled air in any room. You will never have to be hot and miserable again," he said. **On the worldwide web:** www.coolsurge.com



SAVES ON BILLS: Everyone gets lower bills and still stays cool and comfortable. The new Cool Surge uses the same energy as a light bulb, yet it blasts out ice cooled air.

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Free armored safes being doled out to public

Armored Safe giveaway ends public worry for those who rush to buy up hoards of brilliant, never-circulated U.S. Gov't issued coins that will never lose their cash value



HELP IS ON THE WAY: This never before-seen photo captures the rapid shipment of free Bankers Armored Safes (left) that are now being shipped to U.S. citizens all across the country. The World Reserve is also making available the larger Bankers Grand Armored Safes (right) free to the general public who beat today's published deadline to buy up the newly released Collection of never-circulated U.S. Gov't issued coins and currency. Those who get through by calling the National Delivery Hotline at 1-866-964-2951 and beat the 7 day order deadline will get the Armored Safes for free.

By Shawn Oyler

UMS - Imagine finally getting something that will never lose its value. Sounds too good to be true? Well, it's true and word is quickly spreading about the free handout of Armored Safes that are being stocked full of never-circulated U.S. Gov't issued coins and currency that by law will never be minted again. These free Armored Safes are being turned over to the general public who make it in time to beat the order deadline for their share of the hoard of brilliant, never-circulated U.S. Gov't issued coins and currency before the 7 day cutoff. "The frantic demand for U.S. Gov't coins has caused the U.S. Mint to officially halt the sale of many of its most valuable coins," said lead consultant for the World Reserve Thomas C. Harris, Retired Deputy Director

of the U.S. Treasury Bureau of Engraving and Printing. Today, the World Reserve began to release this hoard of U.S. Gov't coins and currency in a free Armored Safe to the general public. Having valuable U.S. Gov't coins serves as an economic life raft. This valuable Collection will never, never, never lose its face value. You will always have something worth a lot of money," said Harris. Here's the best part, among the U.S. Gov't issued coins and currency that everyone gets is the highly sought after American Eagle 1-ounce silver bullion coin made from solid .999 fine silver, 250 of the first liberty engraved Westward Journey Nickels, a banker's stack of historic \$2 bills and a full vault tube of the Presidential Golden Dollar Coins. Here's why that is so important. Just think if you would have saved the same number of never-circulated Eisenhower

Dollar coins from 1974. Remarkably, they would now be worth 500% more in collector value. This gives you a hint that these are not the same grade as the coins found in loose change, or from the local bank. In fact, these coins remain in brilliant, never-circulated condition if left sealed and untouched. U.S. Gov't Savings Bonds used to be a favorite way to keep money safe and popular to give as gifts. But no one can take a Savings Bond and go buy something with it. That's why this hoard of valuable coins gives everyone the comfort of having full control of their money. No matter what, they will never lose their U.S. cash value. If times ever get really tough, any coin in the hoard could be used to buy anything. But unless it is a good reason, only a fool would do that because this personal hoard of money is already worth so much more in

collector value. "So many people are buying up these coins. Even for those people who give away some of their collection as gifts, they are keeping the Armored Safe for themselves," said Robert Anthony, Director of the private World Reserve Monetary Exchange. "This Safe is one of the absolute best places to keep valuables and important papers. People will now have a safe place to store their wills, guns, jewelry, antiques, keys, coins and even cash," Anthony said. "The only problem the Safe creates is when it's time to read your Will. You need to make sure everyone knows who you want to leave it to," he said. "When Americans get their hands on this Safe and their very own personal hoard of U.S. Gov't Coins, they'll really do a double take. Everyone will feel like they just won the lottery," he said. **LIKE WINNING THE LOTTERY:** Everyone gets the personal hoard consisting of 267 never-circulated U.S. Gov't coins and currency including 12 Presidential Golden Dollar Coins in a sealed Vault Roll, a heavy vault brick containing 250 of the first liberty engraved Westward Journey Nickels and, best of all, solid .999 fine silver American Silver Eagle and a banker's stack of 4 historic \$2 bills. If times ever get really tough, any coin in this collection could be used to buy anything. Keep it as long as you can because this hoard is already worth so much more than face value.

How to get the free Armored Safes

All those who beat the 7 day order deadline for each personal hoard of U.S. Gov't issued coins and currency from the World Reserve Collection will actually be awarded the Bankers Armored Safes absolutely free.

Eligibility: Certain restrictions apply. Open to the public only, sorry no dealers. Those who miss the 7 day deadline will be turned away from this free offer and required to wait for future announcements, in this or other publications. The entire World Reserve Collection must be obtained to get the safe free. For more information about the larger Bankers Grand Armored Safes please call.

TO GET THE FREE SAFES USE THIS

FREE CLAIM CODE: US 7271

AND CALL 1-866-964-2951 BEFORE THE 7 DAY ORDER SHUTOFF

Terms & Conditions: To receive delivery of your free Armored Safe and the first shipment of coins, you'll only need to cover the first installment for as little as \$149, then cover the difference for the remaining shipments to complete your entire collection of U.S. Gov't coins. The No-Worry guarantee ensures that refunds be granted for all items properly returned, less shipping for 90 days from the day you receive your safe and first shipment. That means, cancellation will require the return of the free armored safe. Failure to do so will require remittance for the safe of four hundred and thirty six dollars. THE WORLD RESERVE MONETARY EXCHANGE, INC. IS NOT AFFILIATED WITH THE U.S. GOVERNMENT, A BANK OR ANY GOVERNMENT AGENCY. THE INCREASE IN COLLECTIBLE VALUE OF CERTAIN PRECIOUS METALS DOES NOT GUARANTEE THAT CURRENT ISSUES WILL ALSO INCREASE IN VALUE. OH AND FL RESIDENT TRANSACTIONS REQUIRE THE REMITTANCE OF APPLICABLE SALES TAX. SORRY NO SHIPMENTS TO VT AND MA RESIDENTS. ADVERTISEMENT FOR WORLD RESERVE MONETARY EXCHANGE, INC. 8000 FREEDOM AVE., N. CANTON OH 44720.



NO MORE WORRIES: Carolyn Ford of Perry Town, OH thought she hit the jackpot when her free Bankers Grand Armored Safe was delivered. "I already have some old coins, but I wanted this whole hoard of U.S. Gov't coins as a nice nest egg. I'll also set aside some of my hoard for my grandchildren. Now I don't have to worry where to keep my important papers and my Grandfather's gun since I have my new safe," she said.



Smart places to stash your cash
By Aaron Robinson
So you're still hiding money under the mattress or in the bread box? Well, you're not alone. Ever since financial institutions have been dropping like flies, millions of Americans have stopped relying solely on their banks. **1. Be sure your bank is insured.** If you're not sure if your bank is FDIC insured find out or get your money out. They only have enough cash on hand to cover about 2% of nationwide deposits. So it's not always wise to keep all your eggs in one basket. **2. Start and grow a coin collection.** Coin collections are tangible assets that will always keep their face value, instead of just owning stocks that could depreciate or lose you money. **3. Keep cash safe at home.** Cash is King. Believe it, but remember not to keep it in a thief's favorite spot: the in the bread box or the mattress. These will never have the protection that a quality home safe can provide. **4. Savings Bonds, an old favorite.** Savings Bonds are an easy way for your money to stay safe in the future. However, if lost or stolen they could be difficult to replace unless the serial number was kept in a safe place. **5. Gold and silver still shine.** If you own gold or silver, great, hold on to it. But if you don't, one of your best bets is to try to get as many U.S. Gov't issued gold and silver coins as you can. **6. Hold on to real estate.** With interest rates at historic all time lows the market is sure to recover and property values will once again bounce back. So those who hold on to their homes for the long term will likely reap the benefits of these investments. **7. Buy a good safe.** Home safes become an absolute necessity during economic turmoil. But, because of the huge spike in recent sales, safes may be hard to come by. With all this you'll be much safer, just in case your bank is the next to fail. **8.**